

ATTENTION: MEETING & EVENT PLANNERS

Fortune 500 Consultant & Non-Profit CEO

Siobhan Neilland

Inspires, Motivates, and Empowers Your Thought-Leaders
To Create Diverse, Inclusive Strategies That Change The Game!



Siobhan's Philosophy:
"You can achieve success, balance, and joy while maintaining a leadership position—regardless of your industry."

Siobhan

"Siobhan's passion for her work and the organization she represents makes her a very effective ambassador. She has the ability to galvanize teams around her mission and deliver results."

Amal Johnson
Chairman Author-IT & CEO & President of MarketTools

"...in addition to the level of expertise she has achieved, Siobhan works very hard to deliver results and is not daunted by challenge. She delivered excellent results across all functions during years of great change with an infectious positive energy and grace that benefited everyone."

Linda Esperance
Vice President, Bertram Capital Management

"Not only is Siobhan a solid contributor, but she is a breath of fresh air. It has been a pleasure to have her on our team."

Jon-Paul Ales-Barnicoat
Leader GE Global Software Center of Excellence for Talent Acquisition



Siobhan shares corporate & philanthropic philosophies to a standing room only TedX event!



Audience members including Entrepreneurs, Employees, & Students hang on her every word!

Siobhan is Available for All Your Important Events!

- Keynotes
- Opening
- Closing
- Conferences
- Breakout Sessions
- Workshops
- Leadership Development
- Training
- Retreats
- Onsite Meetings
- Coaching/Consulting
- Media Appearances

Siobhan Accepts a Limited Number of Bookings per Year

Book Siobhan Now!

THE IDEAL PROFESSIONAL SPEAKER FOR YOUR NEXT CONFERENCE OR EVENT!

415-863-7648 • WWW.SIOBHANNEILLAND.COM

THE 4 ULTIMATE REASONS EVENT COORDINATORS BOOK SIOBHAN NEILLAND

1. Committed Decision Maker

Siobhan reveals that when your attendees make a decision, they must commit wholeheartedly to do whatever it takes to fulfill their obligations and achieve personal excellence.

2. Adversity Acknowledgment

She reveals that regardless of the challenges brought before your team members, they must commit to the next right action—no matter what. This decision-making is what heroes are made of!

3. Implements Actionable Steps

Siobhan exemplifies that without action, a dream remains only a dream! She inspires your audience to adopt consistent action to achieve all they desire in their career, their relationships, and their lives.

4. Acts on Altruistic Opportunities

She empowers your attendees to remember the “why” in their deeds, “the who” they serve, “and the “how” in their actions. Love and kindness create positive change in the world locally and internationally, which increase the value of JOY as a global currency.



BOOK SIOBHAN TODAY!
CALL (415) 863-7648

A PERSONAL MESSAGE FROM SIOBHAN NEILLAND



As your speaker, my ultimate goal is to engage your audience with a powerful, educational, and joyful presentation or training session. I inspire your audience to overcome adversity, achieve success, and have more fun, while equipping attendees with the tools, philosophies, and strategies for increased productivity and profitability in both their professional and personal lives. At the same time, they are empowered to fight for their own joy and the joy of others as altruistically motivated individuals who serve the greater good of their communities and this planet!

Siobhan

SIOBHAN'S TOP 4 PRESENTATION TOPICS

BE A GAME CHANGER

Master the skills needed to become an exceptional leader

Ever feel like you're missing that “something” other leaders have that makes them go from ordinary to exceptional? The best leaders are driven by a greater purpose. Siobhan shares with you her secrets to achieve exceptional success for yourself and those around you by not playing the game—but changing the game.

TOOLKIT FOR WOMEN ENTREPRENEURS

Discover your path to acquiring financial freedom

As an entrepreneurial woman, you encounter biases that require you to be at the forefront of innovation and integrity to achieve success. Siobhan equips you with the toolkit she's used to fast-track her own success as well as small businesses, Fortune 500 companies, and startups to become the best in their industry.

JOY IS SUCCESS

Realize motivation, inspiration, & purpose in your life

Change the game from mess to success. Siobhan shares with you how she created a successful life by harvesting joy in the most unlikely of places. From transmuting her past of abuse, pain, and neglect, Siobhan built a life of prosperity—a life you can have too.

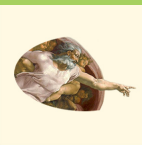
THE INTERVIEW GAME

Gain interviewing, hiring, & career development expertise

The game of hiring the best and being the best, Siobhan breaks it down on both sides of the equation. With over a decade of experience hiring for Fortune 500 companies, Siobhan shares her secrets to landing the job of your dreams or building the perfect team of people to catapult your organization to success.

**Siobhan can customize any speech to specifically suit your needs.*

Game Changing Leadership Comes from Experience Introducing Siobhan Neilland's Three Successful Businesses



SER Leadership Consulting is a leadership talent acquisition consulting firm that specializes in building Fortune 500 companies, utilizing international organizational development experience, proprietary methodologies, and a framework to solve workforce issues and encourage ongoing career development. SER Consulting specializes in STEM and diversity hiring to uncover the best, hard-to-find leaders. SER Consulting founder, Siobhan, consults for companies like AWS, Amazon, Visa, and Google.

OneMama.org is a 501(c)3 nonprofit that provides birthing services, medical care, vocational training, and economic sustainability for women and their families who survive on under \$1.25 a day in developing regions, including sub-Saharan Africa. The mission is to structure clinics with traditional midwives at the center of the OneMama model and fund programs through the international sale of crafts, clothing, and crops from in these communities.



The Fighting For Your Joy movement is a culmination of practices and teachings from Siobhan's cultivated lifestyle that balance mind, body, spirit, fun, and purpose. With a unique stance on fighting for joy by transmuting the battle of internal imbalances to peace, Siobhan has helped, not only herself, but also thousands of individuals who seek inspiration and want to inspire and support others at the same time. This global collective ultimately creates a balanced and prosperous self and society... and brings the JOY=Success formula to life!

SIOBHAN NEILLAND, AUTHOR,

“FIGHTING FOR YOUR JOY!”

INTERNATIONAL SPEAKER * FORTUNE 500 CONSULTANT &
CORPORATE TRAINER * UN WOMEN'S RIGHTS DELEGATE



Media outlets love Siobhan's natural on-air talent for interviews



Audiences are inspired by Siobhan's philanthropy with OneMama.org



Siobhan speaking about fighting for JOY at the Commonwealth Club



TV camera crews love Siobhan's charisma on camera



Siobhan showcasing the OneMama Collection at New York Fashion Week



Hundreds motivated by Siobhan's Fortune 500 Career Workshop



OneMama Collection presented at United Nations and Gifting Suites of the Oscars and Golden Globes



College students & faculty mesmerized by Siobhan's global outreach programs



Chicken Soup for the Soul author, Jack Canfield, catching up with Siobhan



Shark Tank star Kevin Harrington hanging out with Siobhan backstage at a speaking event



Siobhan ROCKS the 'Women Rock It' conference

Photos on the right:

- A. Tommy Davidson Comedian
- B. Steven Tyler Aerosmith and American Idol
- C. Jennifer Love-Hewitt Actress Ghost Whisperer
- D. Angela Bassett Award Winning Actress
- E. Steven Tyler wearing OneMama beads
- F. Adam Lambert Singer American Idol
- G. Snoop Dogg Rapper and Actor
- H. Sofia Milos Actress CSI
- I. Deidra Hall Soap Actress



JOY IS A DECISION! VISIT SIOBHAN'S WEBSITE AT:

WWW.SIOBHANNEILLAND.COM

IMAGINE THE SUCCESS YOUR LEADERS AND ORGANIZATION WILL ACHIEVE WITH SKILLS FROM FORTUNE 500 CONSULTANT & NON-PROFIT SPEAKER

Successful Entrepreneur, Keynote Speaker, & Trainer Changing the Way Leaders and Employees Engage!

Founder of OneMama, an International Non-Profit Organization, & an Appointed United Nations Delegate

Trusted Business Consultant for the Most Well-Known Fortune 500 Businesses in the World Like Amazon, Google, & Visa

Siobhan
Neilland



SIOBHAN'S VIP GAME-CHANGING LEADERSHIP PROGRAM

HIGHLIGHTS OF SIOBHAN'S VIP PRIVATE TRAINING PROGRAM:

- Siobhan conducts a 5-hour customized on-site training program for your organization.
- Your employees or members gain full understanding to implement Siobhan's Fortune 500 philosophies for success.
- Access to tips and tricks to maximize work productivity and minimize stress to positively improve your organization's health, focus, and attitude.
- Identify limiting beliefs within the organization to establish what may be holding them back from reaching their full potential.



HIRE SIOBHAN FOR A PRIVATE COACHING AND RECEIVE THESE EXCLUSIVE BONUSES:

- #1 100 Copies of Siobhan's Book (value \$2,250)
- #2 Three 30-Min Follow-Up Calls (value \$2,500)
- #3 Six 10-Min Monday Success Calls (value \$1,250)
- #4 Eight Weekly Empowering Emails (value \$500)

BONUS VALUE = \$6,500

* Siobhan's VIP Coaching Program is individually and uniquely tailored to each organization's needs. Final price varies based on need. Contact us for details.

“ Siobhan's professionalism, attentiveness, enthusiasm, and ability to successfully lead others far exceeds the standards of Corporate America. Her ethics combined with her skills, talents, philanthropic heart, and joyful personality make her an excellent candidate as a speaker, trainer, or business partner at your next event. ”

Jeff Weidner

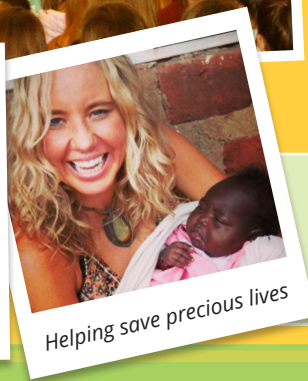
Global Sourcing Science Executive IBM Company FKA Kenexa



Joy in ACTION!



OneMama in Uganda



Helping save precious lives

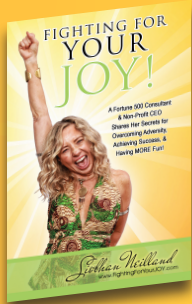
CALL: (415) 863-7648
INFO@SIOBHANNEILLAND.COM
SIOBHANNEILLAND.COM



“ Siobhan is one of those remarkable women who have overcome considerable obstacles in her life and career. She is now on the verge of taking herself to another level of success with every successful accomplishment! ”

Christine Bronstein, Founder of Band of Women, Style Blogger at 39nineteen, Editor & Publisher of the book "Nothing But the Truth"

WITH CONFIRMATION OF YOUR BOOKING DATE,
YOU ARE ENTITLED TO RESOURCE MATERIALS DISCOUNTS FOR YOUR GROUP



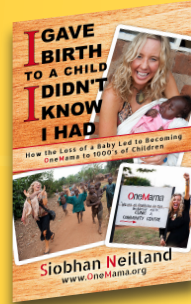
Book
\$29.97



Online Course
\$24.95/month or \$275/year



Journal
\$29.97



Non-Profit Book
\$20.00

“...extremely trustworthy, well connected, diligent and committed. She has a bright and infectious personality that is unique and is a natural attraction. Siobhan takes time to understand requirements in detail. She is universally liked and respected by employees, superiors and peers.”

Alexander Lubarov
Director IT

Fighting For Your JOY Platinum Package Special Offer Just for YOU!

Products	Qty	Investment	Discount Price	Total
Fighting For Your Joy Book		\$29.97		
Fighting For Your Joy eCourse		\$24.95/mo		
Joy Is Success Journal		\$29.97		
OneMama Non-Profit Story		\$20.00		



3 EASY WAYS TO PLACE YOUR ORDER

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PHONE: 415-863-7648

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Your Special Bulk Discount on Any Product Combinations

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100	25%
150	30%
200	40%
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Please call for rates.

Money Saving Ideas for Utilizing the 100 Free Books Available to You!

- REWARD** those who have helped your group by giving them a FREE autographed book.
- INCREASE ATTENDANCE** by advertising that the first "x" number of people attending the event receive a FREE autographed book.
- DOOR PRIZES:** Give the books away as door prizes.
- BOOK SIGNING:** Advertise that Siobhan Neilland will be autographing books after the event to increase attendance.
- RAISE MONEY FOR YOUR GROUP** by selling the books at the event for the full retail price.
- INCREASE EVENT VALUE** by incorporating the cost of the book for every participant into the registration fee (you have already received 100 for FREE).

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SIOBHAN NEILLAND

“JOY IS SUCCESS!”

Fortune 500 Consultant | Internationally Acclaimed Speaker | Non-Profit CEO
UN Delegate

Fortune 500 Consultant, social entrepreneur, and UN delegate, Siobhan Neilland is dedicated to being a catalyst for global, social change. As an organizational staffing consultant for Fortune 500 companies such as Amazon, Google, Oracle, and Visa, Siobhan builds the teams these global corporations need to be successful. Under her firm, SER Consulting, Siobhan consults for Amazon’s product divisions responsible for the newest emerging technologies, with diversity and STEM hiring as her main focuses.

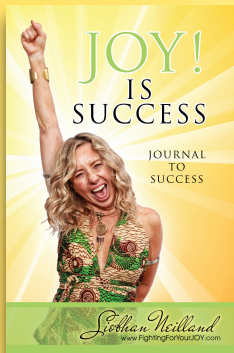
Siobhan’s expertise is not only executed in the corporate arena, but also through the work of her non-profit, OneMama.org, which utilizes social entrepreneurial methods to fund birthing services, medical care, and vocational training in rural communities surviving on under \$1.25 a day. Siobhan shares her approach to sustainable, socially responsible business as a speaker in the corporate sector and as a United Nations delegate in the humanitarian sector.

Siobhan’s philosophies and methods are at the very core of social entrepreneurialism, and are just a small example of the immense potential each individual has for creating a global economy with joy as its currency. “Fighting for your JOY! A Fortune 500 Consultant & Nonprofit CEO Shares Her Secrets to Overcome Adversity, Achieve Success & Have More Fun,” her book and her movement, reveals a glimpse behind the business and personal techniques necessary to live purposefully, while harnessing your talents to create global change with JOY!



Siobhan addresses the United Nations

MORE THAN A BOOK!



These strategies have been incorporated:

- **Individuals**
Their ultimate guide to overcoming adversity, achieving success and having fun!
- **Organizations**
Their ultimate guide to leadership success in productivity & profitability

HEADLINE NEWS

SIOBHAN NEILLAND AS A VOICE FOR WOMEN AT THE UNITED NATIONS

Siobhan Neilland serves as a UN Delegate for OneMama.org at the UN Women’s Commission on the Status of Women. Siobhan shares the experiences of women from across the globe that face discrimination, oppression, and violence in their communities. Through an event she hosts annually at the UN, Siobhan provides a space for women to share their concerns, stories, solutions, and to influence policy on one of the world’s most powerful stages.



OneMama Founder Siobhan in Uganda with traditional midwife Mama Jamira



Siobhan behind the model wearing the OneMama Collection on the NYFW catwalk

SIOBHAN NEILLAND & THE ONEMAMA COLLECTION FEATURED DURING NEW YORK FASHION WEEK

Founder of OneMama, Siobhan Neilland proudly showcases the OneMama Collection of clothing, jewelry, and accessories at the annual OneMama New York Fashion Show showcased during New York Fashion Week. Inspired by the Ugandan community in which the collection is made, these dresses, tops, skirts, and accessories are not only stylish and comfortable, but are a powerful statement to facilitate and trend a global change through social entrepreneurship. This collection highlights the various talents of mothers in Uganda, surviving on under \$1.25 a day and making a sustainable living in order to feed their children and support their families while receiving onsite vocational training through nonprofit OneMama’s programs. 100% of collection proceeds goes directly to OneMama projects on-the-ground in Uganda.



Check Availability, Call Siobhan at 415-863-7648
info@SiobhanNeilland.com
www.SiobhanNeilland.com

MAKE THE BEST BUSINESS DECISION TODAY!

GET RESULTS - BOOK SIOBHAN NEILLAND!